

## YOUR CAREER POTENTIAL REALIZED

### INSIGHTS TO SHAPE YOUR PROFESSIONAL FUTURE

As this year of change comes to a close, it's time to reflect on your greatest career asset, your professional brand. It reflects your unique combination of skills, values, and presence – setting you apart for more opportunities. **Your Career Potential Realized** is a three-part program that equips you to set the foundation for a meaningful professional life in the new year. Whether you're thriving in your career or starting anew, you'll leave empowered to turn potential into success.

For more details visit: [Your Career Potential Realized](#)

#### Session 1 – 10/23 Cultivating Your Brand: Part 1

Explore the key factors that determine your perception and market worth using our *5Ps Branding* framework.

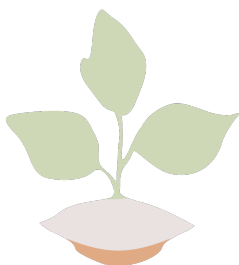
#### Session 2 – 11/20 Cultivating Your Brand: Part 2

Understand the key factors that affect your professional presence and culture-fit at work using our *5Ps Branding* framework.

#### Session 3 – 12/11 Reflect, Reset, Renew

As the year ends, take time to reflect, reset, and plan your next steps—whether pivoting or elevating your career—so you enter the new year with clarity and purpose.

### CREATE



Register

### Details

**Single Session:** \$125/session

**Format:** Online

**Full Series:** \$375 for 3 sessions

**Time:** 6-7:30 PM EST

*Give yourself space to re-invent.*

*Invest in your future self.*